

Almog Shalom

Branding & Marketing Designer

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052-3547768

I'm a branding and marketing designer with a background in UX/UI, specializing in giving brands a clear, memorable character. I build a complete visual language, from branding and concept to websites and campaigns, so everything feels like one whole brand.

Experience

Hello Web

2024-2026

Branding & Marketing Designer

Developed and built visual identities for a wide range of brands, from initial concept and branding through to digital and physical applications. Designed marketing and brand websites, campaigns, SaaS product assets, social media content, packaging, presentations, and more, ensuring a consistent, clear, and memorable brand experience across touchpoints.

Sabio

2023-2024

Graphic Designer

Design for digital and print media for leading real estate companies, including social media campaigns, press ads, billboards, door hangers, banners, construction site signage, and roll-ups. Worked on multiple projects while maintaining consistent visual language and adapting designs to different audiences and media.

Moosh Marketing

2020-2022

Marketing Designer / Product Designer

Digital design and social media campaigns. In addition, I was involved in establishing the UX/UI department and was responsible for the process from gathering client requirements through to creating prototypes in Figma. Gained experience working across a wide range of industries and projects.

Education

Netcraft Academy

2022

UX/UI

Learned planning, research, and interface design principles. Gained both theoretical knowledge and practical experience.

WIZO Academic Center

2019-2021

Visual Communication

Graphic design classes including: branding, magazine design, visual mindset, UX/UI, and in depth study of Adobe's apps.

Skills & Tools

Figma, Photoshop, Illustrator, Indesign, Claude Code, AI Tools